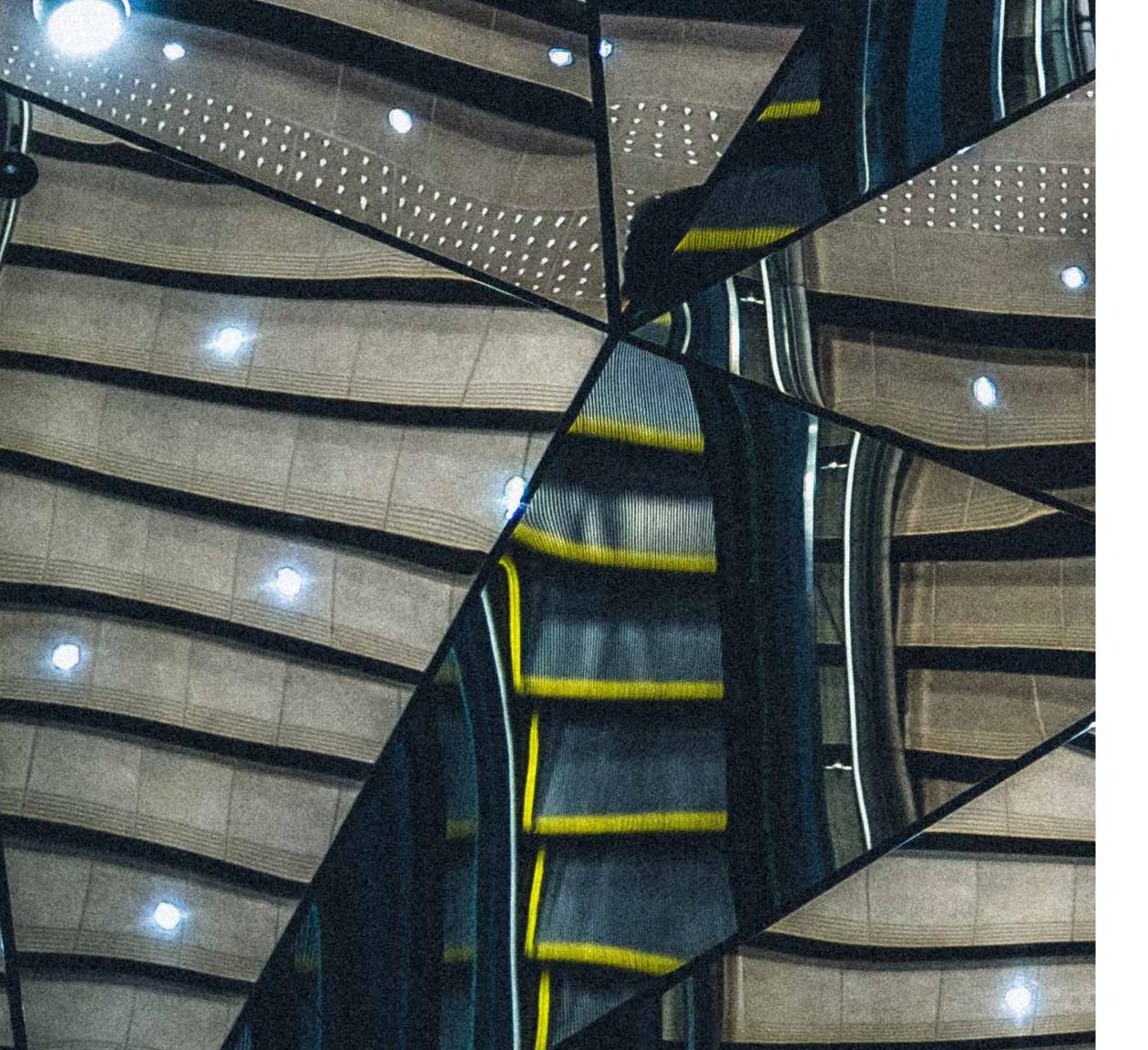


# MIDTOWN UNION





# ATLANTA:MIDTOWN:THE CENTER OFTHE CENTERTHE SOUTHEASTOF ATLANTA



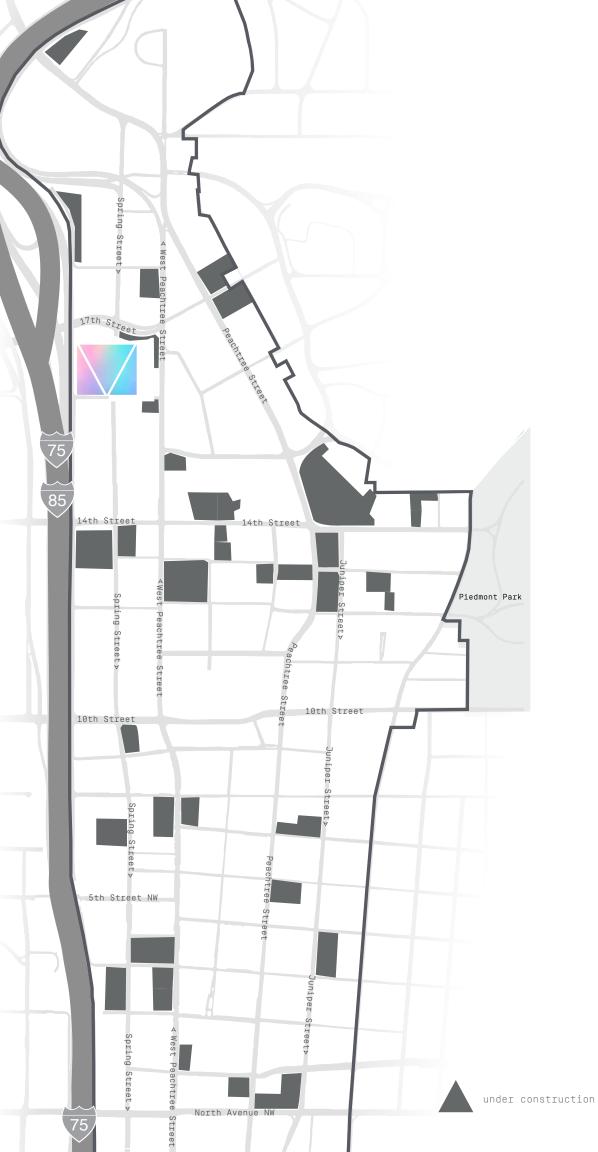
## MIDTOWN BY THE NUMBERS:

- 6.1M visitors annually

- 3000 annual cultural events, and the largest concentration of cultural attractions in the Southeast
- 150+ restaurants and shopping experiences
- 1.4M annual visitors to the Woodruff Arts Center
- 70,000 daytime workers and 25% of the city's tech jobs
- 4 MARTA rail stations
- Near 3 top ranked institutions, Georgia Tech, Emory, and Georgia State University
- Job growth in Atlanta is 9%, twice the national average

## THERE ARE 30+ MAJOR DEVELOPMENTS

either proposed or under construction in Midtown, including 6500 residential units and 1300 hotel rooms.



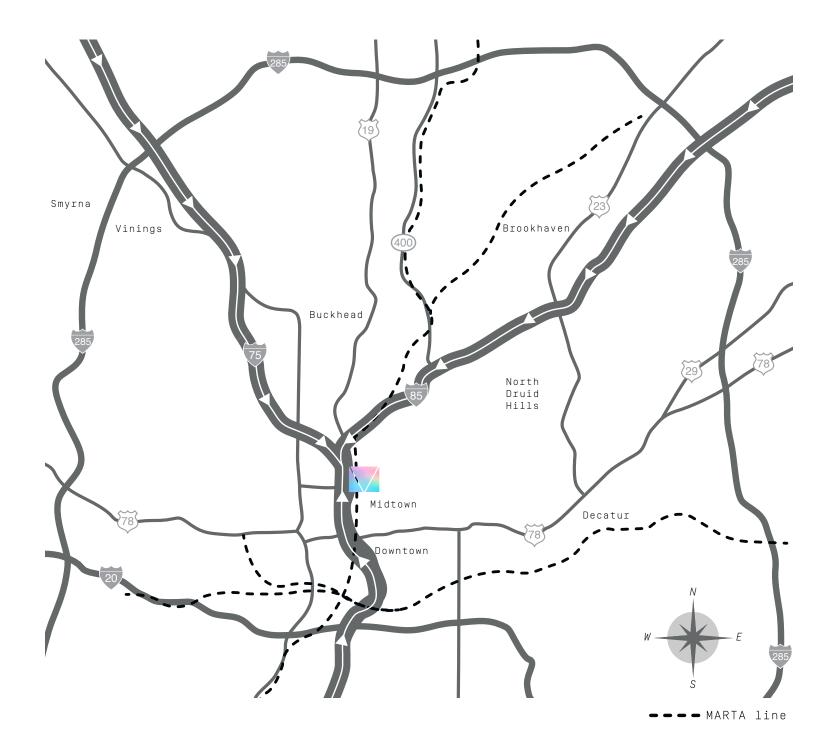
## A UNION OF DIFFERENCE

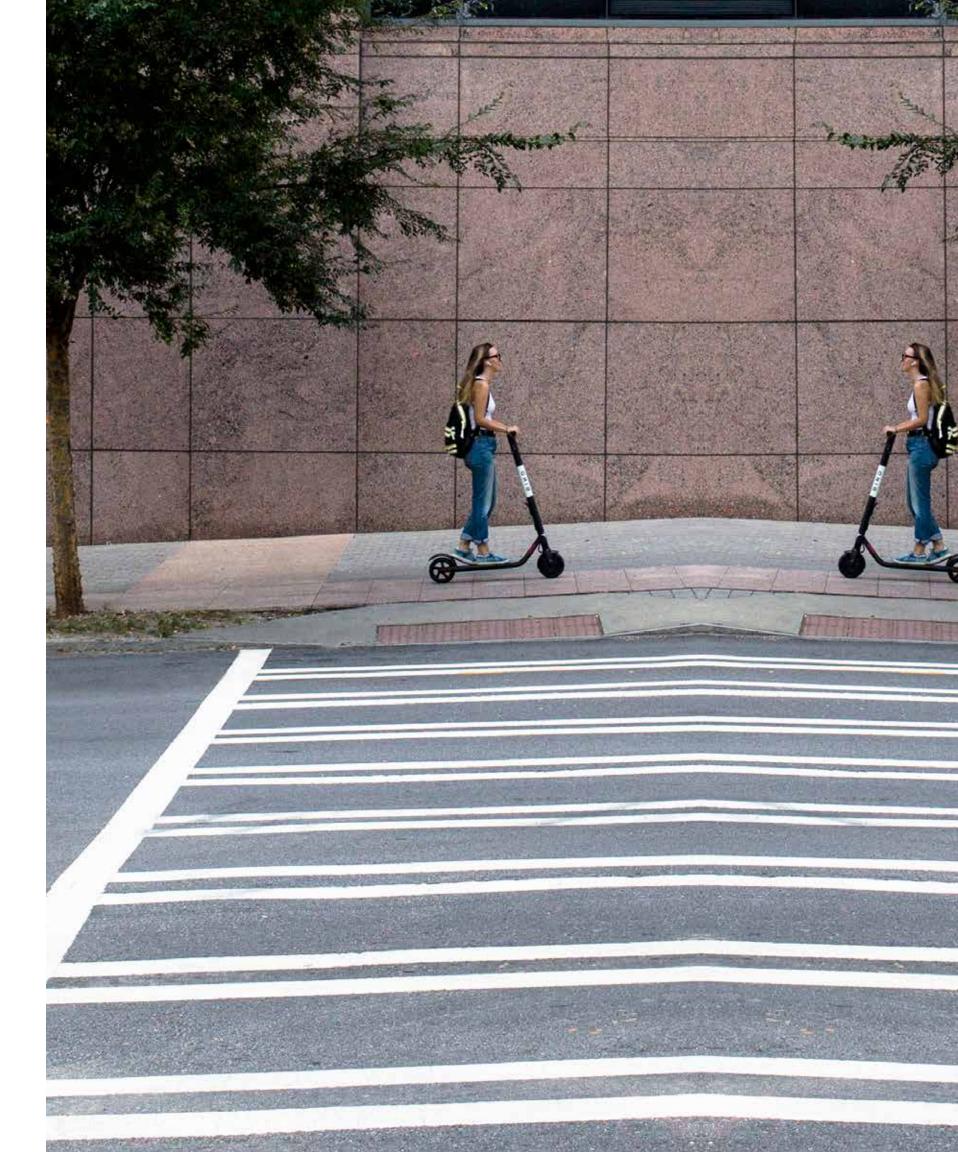




Midtown Union breathes fresh life into urban development, uniquely connecting people, places and the arts with new paths. Arts Center Way, our signature tree lined, pedestrian friendly thoroughfare, weaves through the property leading to and from specialty shops, green office space, modern apartment homes and a boutique hotel. Getting here comes naturally, with easy access from Peachtree Street, 75/85 and MARTA or by car, on bicycle or on foot. We draw inspiration from the vibrant, expressive and colorful culture of Midtown, to become a living, breathing reflection of the neighborhood.

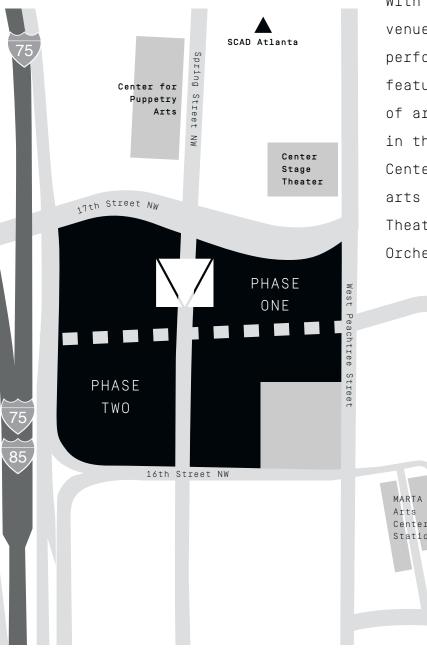
## ALL PATHS LEAD TO MIDTOWN UNION





MIDTOWN UNION / 14







0.40 MILES to Woodruff Arts Center

With 25 different arts and cultural venues and more than 30 permanent performing arts groups, Midtown features the largest concentration of arts facilities and organizations in the Southeast. The Woodruff Arts Center is the country's third-largest arts campus and home to the Alliance Theatre, the Atlanta Symphony Orchestra and the High Museum of Art.

High Museum

Woodruff Arts Center

16th Street NE

MODA

15th Street NE

0.40 MILES to High Museum

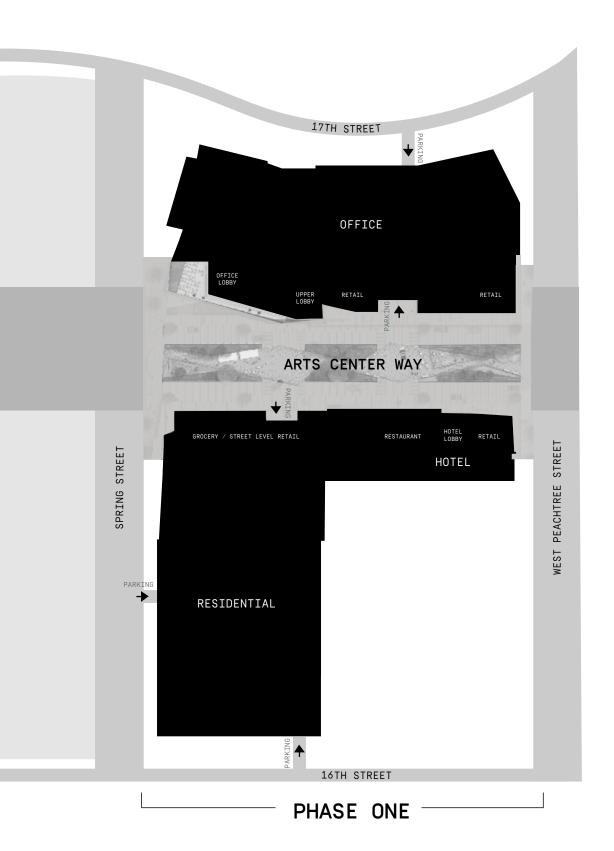


0.50 MILES to SCAD Atlanta

#### MIDTOWN UNION

A connective pedestrian pathway brings together iconic structures, landmark art installations, intentionally designed workspaces and specialty stores

- 550,000 SF office
- 88,000 SF specialty retailers and restaurants
- Boutique hotel
- Residential
- Arts Center Way, a connected
  pathway with activated greenspace





# SURROUNDED BY BELOVED AND REFINED ATLANTA INSTITUTIONS:

- Woodruff Arts Center
- MODA
- Center Stage
- Center for Puppetry Arts
- SCAD Atlanta

## A DESTINATION WITH PLENTY OF ACCESS



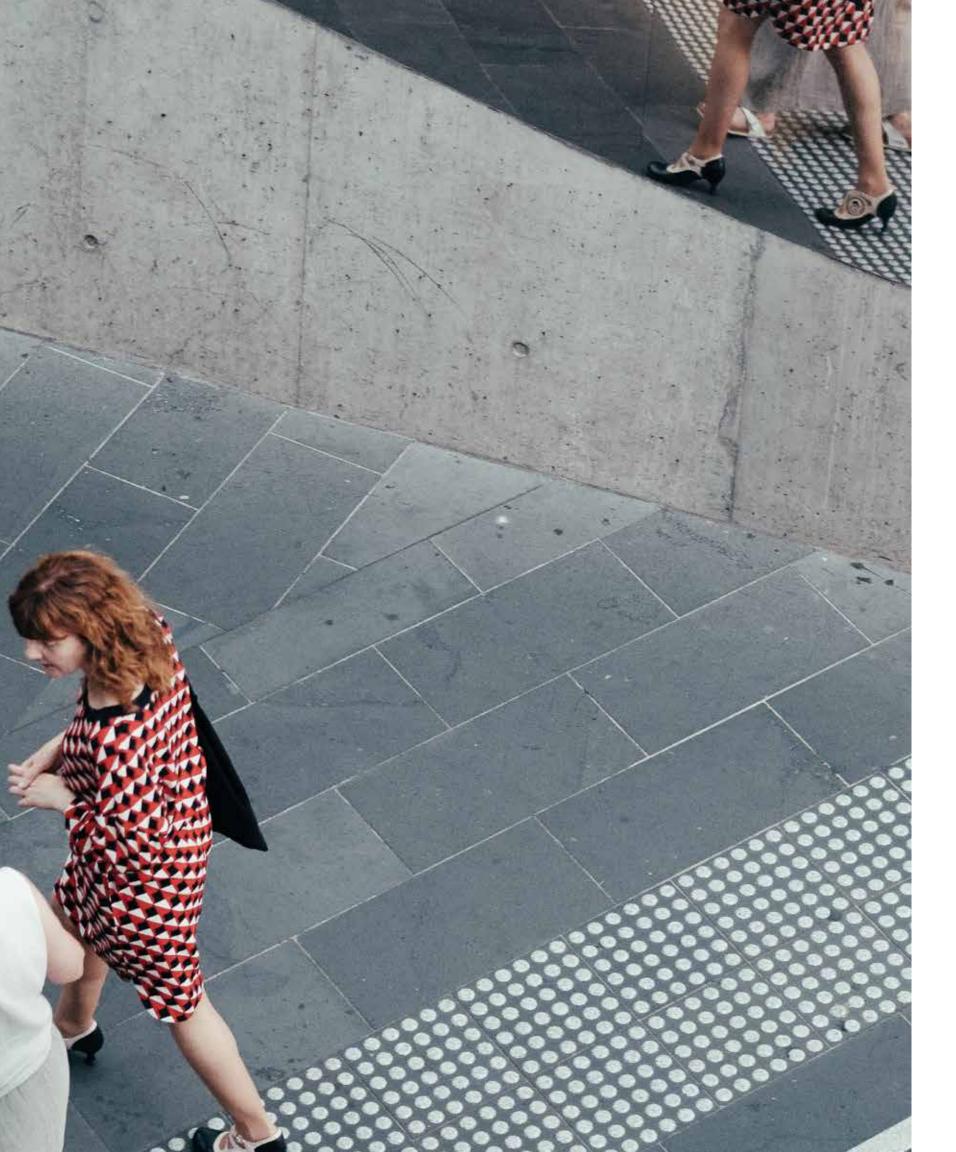
- Beside the 17th Street Bridge, linking neighborhoods to the east and west - 13 miles to Hartsfield-Jackson International Airport - 24 minute MARTA ride to Hartsfield-Jackson International Airport - 9 minute MARTA ride to both Buckhead stations - 19 minute MARTA ride to North Springs station

#### WALKABILITY









## DEMOGRAPHICS

	0.25 miles	0.5 miles	1 mile	3 mile
Population				
2018 Total Population	585	4,516	30,760	177,268
2017-2022 Annual Growth Rate	4.67%	6.26%	3.97%	2.19%
Area Businesses				
2018 Total Businesses	276	1,333	3,155	14,082
2018 Total Employees	5,232	24,957	55,481	260,592
Median Age				
2018 Median Age	29.0	31.2	32.4	32.5
Median Household Income				
2018 Median Household Income	\$72 <i>,</i> 795	\$81,673	\$79,616	\$68,338
Average Household Income				
2018 Average Household Income	\$103,701	\$119,276	\$118,763	\$106,710
				Source: Esri, 2018

## WITHIN 1 MILE:

Median Home Value \$314,985

Median age 32.4

77% with college degree or higher



#### 87.6%

- Metro Renters-Highly mobile and educated Busy, well-connected, residents who live in the urban core of the city
- Median age: 32.5
- Median household income: \$67,000



#### 6.1%

Urban Chicwell-educated consumers - Median age: 43.4 - Median household income: \$109,400

#### 4.2% Laptops and Lattes-Predominately single, well-educated professionals who are affluent and partial to city living - Median age: 37.4 - Median household

income: \$112,200







### ARTS CENTER WAY

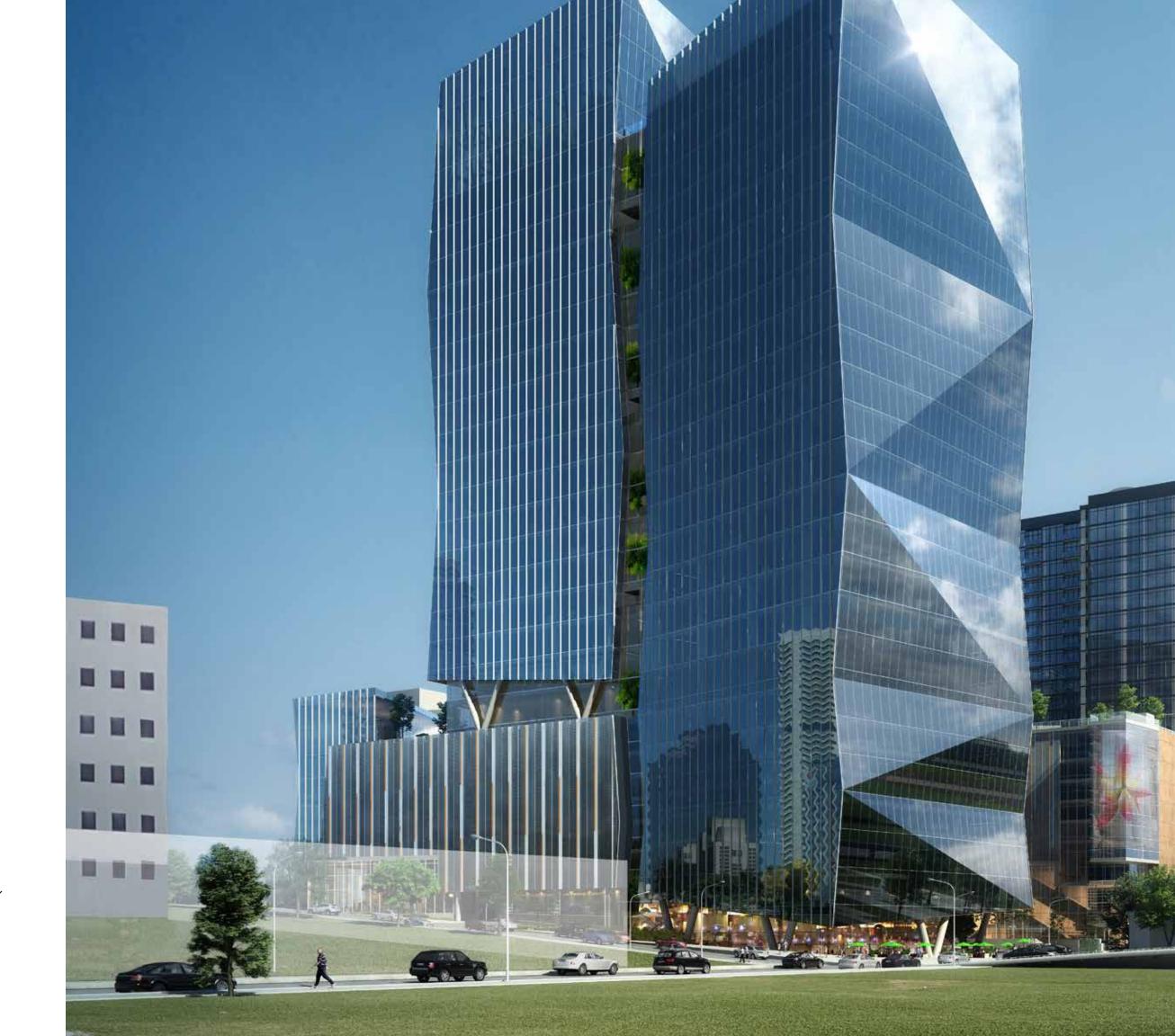
Drawing inspiration from the great boulevards of Europe, Arts Center Way becomes a central passageway and gathering place linking workplaces, creative spaces, specialty shops, public art, and enticing eateries.

This energetic street is a living reflection of the Midtown community.



## THE OFFICE AT MIDTOWN UNION

The 550,000 SF office tower at Midtown Union is a place where companies and employees will thrive. Guided by WELL Building Standard, the space is unlike any other in Atlanta and will be home to thousands of employees hungry for culture, experience, and nourishment.







#### LIVING WELL

As a true mixed-use development, Midtown Union is truly a city within a city. Our community will be home to an upscale hotel, modern apartments, and those who dwell in them. The shops and eateries at Midtown Union will be a home away from home, and part of the daily lives of those who frequent them. MetLife, Inc., through its subsidiaries and affiliates, is one of the world's leading financial services companies, providing insurance, annuities, employee benefits and asset management to help its individual and institutional customers navigate their changing world. Founded in 1868, MetLife has operations in more than 40 countries and holds leading market positions in the United States, Japan, Latin America, Asia, Europe and the Middle East.

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